

---

# VIRGINIA COMMISSION ON THE CENTENNIAL OF



*Woodrow Wilson*

## WOODROW WILSON'S PRESIDENCY

---

Pursuant to Chapter 49 of Title 30 (§§ 30-319 et seq.), Code of Virginia

### COMMEMORATIVE WORK PLAN: WORKING DOCUMENT

First Draft

| Activity/Program/Event   | Action Needed   | Proposed Date             | Estimated Cost | Member Assigned    | Staff |
|--|---|---------------------------|----------------|--------------------|-------|
| Establish Advisory Council   | Nominations from members  | June 21, 2011             |                | Commission members |       |
| <ul style="list-style-type: none"><li>Woodrow Wilson research and scholarship</li><li>Significance of Wilson election and presidency</li></ul> | Commission white papers on significant and lesser known aspects of President Wilson's life, election, presidency, and legacy by scholars and graduate students  | 2012                      |                |                    |       |
| Education and historical literacy  | Saturate the media and maximize other opportunities to educate students and public re: all things Woodrow Wilson<br><br>Plan future meetings to highlight Wilson-related sites, presidency, and legacy<br><br>Develop supplemental educational materials, consistent with the History/Social Studies SOLs | Begin 2011 and continuous |                |                    |       |

| Activity/Program/Event  | Action Needed   | Proposed Date                   | Estimated Cost | Member Assigned | Staff |
|---|---|---------------------------------|----------------|-----------------|-------|
| Local participation   | <p>Work with VACO and VML to encourage localities to plan and offer events and activities focusing on President Wilson.</p> <p>Request Governor to issue a proclamation -- "Woodrow Wilson Day in the Commonwealth"</p> <p>Promote and sponsor tours to the Woodrow Wilson Presidential Library and other Wilson sites</p>  | 2014                            |                |                 |       |
| <p>Website</p> <ul style="list-style-type: none"> <li>➤ General information</li> <li>➤ Quarterly electronic newsletter</li> <li>➤ Reading List</li> <li>➤ Children's Reading List</li> <li>➤ Resources for teachers, students, public</li> <li>➤ calendar of events</li> <li>➤ places to visit</li> </ul> <p>Listserv</p> <p>Facebook</p> <p>Possible Domains<br/> vawoodrowwilsoncommission.dls.virginia.gov<br/> vawwwcommission.dls.virginia.gov</p> | <p>Solicit articles from historians, scholars, and Advisory Council members</p> <p>Seek DOE assistance in identifying educational resources</p> <p>Develop list of experts/speakers for inclusion on website as resource for the public</p> <p>Include calendar of related events (<i>publicize local commemorations and ceremonies</i>)</p> <p>Track national and other states' commemorative activities</p> <p>Use social networks to maximize the Commission's visibility, presence, and communication with persons interested in the centennial around the Commonwealth and throughout the nation</p> | 2011 and continuous maintenance |                |                 |       |

| Activity/Program/Event               | Action Needed   | Proposed Date | Estimated Cost | Member Assigned | Staff |
|--------------------------------------|---|---------------|----------------|-----------------|-------|
| Partnerships/collaborations          | Establish a relationship with National Commission on the Centennial of Woodrow Wilson's Presidency, the Woodrow Wilson Presidential Library, Princeton University, State of New Jersey, Woodrow Wilson International Center for Scholars, historical societies, heritage groups, libraries, schools, institutions of higher education   | 2011          |                |                 |       |
| Annual History Teachers Conference   | Develop and provide information re: commemoration to history teachers and curriculum specialists at annual conference   | 2011-2014     |                |                 |       |
| Clearinghouse for events in Virginia | Establish the Commission as the clearinghouse for all commemorative programs and events in Virginia   | 2011          |                |                 |       |
| Logo and Theme                       | <p>Develop a logo and theme for the commemoration</p> <p>Seek assistance of H/S College for logo design</p> <p><b>Theme Options</b></p> <ul style="list-style-type: none"> <li>• <i>100 Years: Remembering Woodrow Wilson's Legacy</i></li> <li>• <i>Woodrow Wilson's Presidency: Still Making a Mark in Virginia Today</i></li> <li>• <i>Woodrow Wilson's Presidency: Influencing History 100 Years Later</i></li> </ul> | 2011          |                |                 |       |
| Media and Public Relations           | <ul style="list-style-type: none"> <li>• Develop and distribute a media package</li> <li>• Issue press releases</li> <li>• Take advantage of the Legislative Record</li> </ul>  | 2011-2014     |                |                 |       |

| Activity/Program/Event           | Action Needed  | Proposed Date                            | Estimated Cost | Member Assigned | Staff |
|----------------------------------|--|--|----------------|-----------------|-------|
| Virtual Book Signing             | Solicit appropriate venues as sponsor sites and utilize the Wilson scholars available through various "think-tanks," historical societies, history organizations, etc. and provide outreach to public  | 2013                                     |                |                 |       |
| Symposium/conference/lecture     | Organize and present a lecture series and/or conference/symposium  | 2013--Lecture Series<br>2014--Conference |                |                 |       |
| Commemorative stamp/coin         | Pursue federal legislation for a commemorative stamp and/or coin   | Begin work 2011                          |                |                 |       |
| World War I                      | <p>Celebrate the 100th anniversary of the Armistice on November 11, 2011, with appropriate events; partner with the Department of Veterans Services</p> <p>Consider a collaboration with the TD or other local news paper for a countdown and facts on WWI</p> <p>Chronology of the World War I, featuring events leading to the war, and any Virginia-specific events</p> | November 11, 2011                        |                |                 |       |
| Economic development and Tourism | Receipts from conference and tourists dollars  | 2013-2014                                |                |                 |       |
| Exhibits                         | <p>Coordinate exhibits with LVA, VHS, WW Presidential Library.</p> <p>Contact the Clerk of the House of Delegates and the Clerk of the Senate concerning exhibits at the State Capitol and/or the General Assembly Building.</p>   | <p>2012</p> <p>2013</p>                  |                |                 |       |

| <b>Activity/Program/Event</b> | <b>Action Needed</b>   | <b>Proposed Date</b>  | <b>Estimated Cost</b> | <b>Member Assigned</b> | <b>Staff</b> |
|-------------------------------|--|-----------------------|-----------------------|------------------------|--------------|
| Moment in Time                | Engage Dan Roberts at UR re: production of "A Moment in Time," marking the highlights of Wilson's life and presidency.                         | 2013                  |                       |                        |              |
| Fundraising                   | Solicit funds for the support of the commemoration and Commission's work.<br><br>Complete application for solicitation and State tax exemption | 2011-2014<br><br>2011 |                       |                        |              |
| Legacy Product                | Consider a book, documentary, or other compilation of President Wilson's life or   | 2013-2014             |                       |                        |              |
| Other                         |  |                       |                       |                        |              |