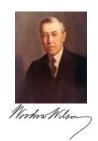
VIRGINIA COMMISSION ON THE CENTENNIAL OF



WOODROW WILSON'S PRESIDENCY

Pursuant to Chapter 49 of Title 30 (§§ 30-319 et seq.), Code of Virginia

COMMEMORATIVE WORK PLAN: WORKING DOCUMENT <u>First Draft</u>

Activity/Program/Event	Action Needed	Proposed Date	Estimated Cost	Member Assigned	Staff
Establish Advisory Council	Nominations from members	June 21, 2011		Commission members	
Woodrow Wilson research and scholarship	Commission white papers	2012			
 Significance of Wilson election and presidency 	on significant and lesser known aspects of President Wilson's life, election, presidency, and legacy by scholars and graduate students				
Education and historical literacy	Saturate the media and maximize other opportunities to educate students and public re: all things Woodrow Wilson	Begin 2011 and continuous			
	Plan future meetings to highlight Wilson-related sites, presidency, and legacy				
	Develop supplemental educational materials, consistent with the History/Social Studies SOLs				

Activity/Program/Event	Action Needed	Proposed Date	Estimated Cost	Member Assigned	Staff
Local participation	Work with VACO and VML to encourage localities to plan and offer events and activities focusing on President Wilson.	2014			
	Request Governor to issue a proclamation "Woodrow Wilson Day in the Commonwealth"				
	Promote and sponsor tours to the Woodrow Wilson Presidential Library and other Wilson sites				
Website General information Quarterly electronic newsletter Reading List Children's Reading List Resources for teachers, students, public calendar of events places to visit	Solicit articles from historians, scholars, and Advisory Council members Seek DOE assistance in identifying educational resources Develop list of experts/speakers for	2011 and continuous maintenance			
Facebook	inclusion on website as resource for the public				
Possible Domains vawoodrowwilsoncommission.dls.virginia.gov vawwcommission.dls.virginia.gov	Include calendar of related events (publicize local commemorations and ceremonies) Track national and other				
	states' commemorative activities Use social networks to				
	maximize the Commission's visibility, presence, and communication with persons interested in the centennial around the Commonwealth and throughout the nation				

B. Edwards Division of Legislative Services June 16, 2011

Activity/Program/Event	Action Needed	Proposed Date	Estimated Cost	Member Assigned	Staff
Partnerships/collaborations	Establish a relationship with National Commission on the Centennial of Woodrow Wilson's Presidency, the Woodrow Wilson Presidential Library, Princeton University, State of New Jersey, Woodrow Wilson International Center for Scholars, historical societies, heritage groups, libraries, schools, institutions of higher education	2011			
Annual History Teachers Conference	Develop and provide information re: commemoration to history teachers and curriculum specialists at annual conference	2011-2014			
Clearinghouse for events in Virginia	Establish the Commission as the clearinghouse for all commemorative programs and events in Virginia	2011			
Logo and Theme	Develop a logo and theme for the commemoration Seek assistance of H/S College for logo design Theme Options • 100 Years: Remembering Woodrow Wilson's Legacy • Woodrow Wilson's Presidency: Still Making a Mark in Virginia Today • Woodrow Wilson's Presidency: Influencing History 100 Years Later	2011			
Media and Public Relations	 Develop and distribute a media package Issue press releases Take advantage of the Legislative Record 	2011-2014			

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Virtual Book Signing	Solicit appropriate venues as sponsor sites and utilize the Wilson scholars available through various "think-tanks," historical societies, history organizations, etc. and provide outreach to public	2013			
Symposium/conference/lecture	Organize and present a lecture series and/or conference/symposium	2013Lecture Series 2014Conference			
Commemorative stamp/coin	Pursue federal legislation for a commemorative stamp and/or coin	Begin work 2011			
World War I	Celebrate the 100th anniversary of the Armistice on November 11, 2011, with appropriate events; partner with the Department of Veterans Services Consider a collaboration with the TD or other local news paper for a countdown and facts on WWI Chronology of the World War I, featuring events leading to the war, and any Virginia-specific events	November 11, 2011			
Economic development and Tourism	Receipts from conference and tourists dollars	2013-2014			
Exhibits	Coordinate exhibits with LVA, VHS, WW Presidential Library.	2012			
	Contact the Clerk of the House of Delegates and the Clerk of the Senate concerning exhibits at the State Capitol and/or the General Assembly Building.	2013			

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Moment in Time	Engage Dan Roberts at UR re: production of "A Moment	2013			
	in Time," marking the highlights of Wilson's life and presidency.				
Fundraising	Solicit funds for the support of the commemoration and Commission's work.	2011-2014			
	Complete application for solicitation and State tax exemption	2011			
Legacy Product	Consider a book, documentary, or other compilation of President Wilson's life or	2013-2014			
Other		<u> </u>			<u>-</u>